



November 2019

New Formulas, New Look; Same Great Quality

New ALTRUM Energy Support, introduced in October, brings the new product offering to nine. This energy supplement is formulated to support energy production in your body. (See details on page 2 of this issue.)

We've been making good on our promise to upgrade the ALTRUM nutritional supplements product line since we first revealed the plan in March.

Our next new product offering is ALTRUM Men's Multi, which should be available by the time you read this. Check it out on the website at www.altrumonline.com. There's more to come in the months ahead.

Why the Update? What's Different?

This update reflects our commitment to providing you the best products on the market. We update AMSOIL products regularly. We find new partners, identify new technologies and update our products with the latest improvements. This is no different. The old ALTRUM formulas were great, but things have evolved over time. We want to make sure you have the latest supplements so you can feel your best and get the best value. Your old favorites remain available while supplies last.

In addition to new packaging and formulas, many of the new supplements feature lower prices, along with a greater number of servings per bottle. As an example, the new Prostate Formula contains a 45-day supply instead of 30 at the recommended dose of two soft-gels per day.

Chocolate Whey Protein Powder delivers 24 grams of protein per serving. **That's 2.5 times more protein** than our previous protein powder.

Supreme Probiotics delivers 25 billion CFU of live organisms to support your immune and digestive systems. That's 5 billion more CFU than our old formula.

Unique Opportunity

ALTRUM supplements provide a unique opportunity for Dealers to improve and safeguard their health and that of their friends and family. Plus, the supplements are consumable, so they provide an easy way for you to increase monthly commission credits to meet your monthly minimum qualifications or reach new levels in the AMSOIL organization.

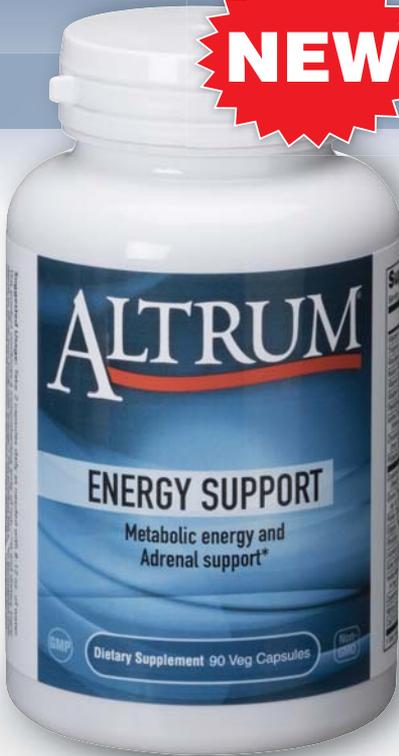
You get the supplements at wholesale pricing, earn commission credits on products you purchase and safeguard your health. It's a win-win-win.

Get to know our new supplements on the rest of the pages of this issue, and rest assured these products remain among the very best in the industry.



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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NEW

Available Now

ALTRUM Energy Support

ALTRUM Energy Support (ALES)

Is packed with an array of nutrients known to promote thermogenesis, energy production and adrenal gland function, including B vitamins, green tea, panax ginseng and rhodiola.

Caffeine is present in this product as a naturally occurring compound in herbal ingredients guarana, yerba mate and green tea. It contains approximately 64 mg of caffeine per serving (equivalent to about 1/2 cup of coffee).

Natural color variation may occur in this product.

Energy Support

Stock#	Units	Comm. Credits	Dealer Price	P.C. Price
ALES	EA (1) 90 ct.	23.34	24.55	25.80
ALES	CA (12) 90 ct.	280.08	280.08	294.60

ALTRUM Omega-3

ALTRUM Omega-3 (ALOM)

According to a large body of research published by the National Institutes of Health, omega-3 fatty acids have a beneficial effect on our bodies, helping to maintain or improve such things as eye health, brain function, bone strength, heart health, and more.

From the FDA: "Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease."

ALTRUM Omega-3 is a natural fish-oil concentrate manufactured under strict quality-control standards. It is tested to be free of potentially harmful levels of contaminants such as PCBs, dioxins, mercury and other heavy metals.

Those who experience nausea or reflux from other fish oils should find this enteric-coated, odor-controlled soft gel easier to tolerate.

Natural color variation may occur in this product.

Omega-3

Stock#	Units	Comm. Credits	Dealer Price	P.C. Price
ALOM	EA (1) 90 ct.	16.00	16.80	17.65
ALOM	CA (12) 90 ct.	192.00	192.00	201.60



**Molecularly Distilled
Odor Controlled - Enteric Coated
180 mg EPA / 120 mg DHA
Supports Heart Health***

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ALTRUM Calcium Plus

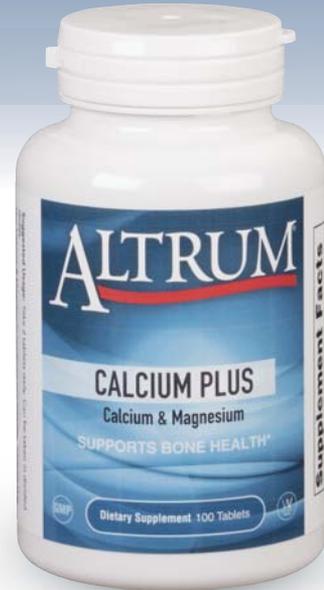
ALTRUM Calcium Plus (ALCP)

Combines the essential minerals of calcium and magnesium that work together to maintain several critical physiological processes.*

They are both necessary for normal neural, muscular and blood vessel function and for the maintenance of proper bodily fluid balance.* Calcium and magnesium also support the formation and maintenance of a healthy skeleton.*

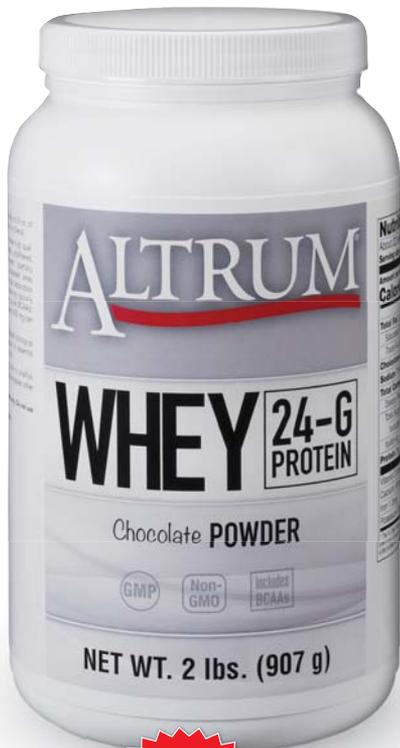
This product is manufactured without yeast, wheat, gluten, milk, egg, fish or shellfish ingredients. It is produced in a Good Manufacturing Practice (GMP) facility that processes other ingredients containing these allergens.

Natural color variation may occur in this product.



Calcium Plus

Stock#	Units	Comm. Credits	Dealer Price	P.C. Price
ALCP	EA (1) 100 ct.	17.00	17.85	18.75
ALCP	CA (12) 100 ct.	204.00	204.00	214.20



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X
MORE PROTEIN

New Whey Protein Powder Offers 24 Grams of Protein

Chocolate Whey Protein Powder (ALPR)

Brings you more of the nutritional benefits of protein in a delicious new formula.

Whey protein is considered to have the highest biological value (BV) of any protein source – superior in essential amino acid content to beef, milk, casein or soy.

ALTRUM Chocolate Whey Protein Powder is a blend of three high-quality whey protein concentrates and isolates: ultrafiltered, microfiltered and enzymatically hydrolyzed (partially predigested). This blend of specially processed whey proteins is designed to maximize amino acid absorption and biological value (BV).

Not only does new Chocolate Whey Protein Powder taste great, it has **2.5 times the protein of our previous protein drink**. It also brings you the power of branched-chain amino acids (BCAAs). We've added an extra 420 mg. per serving of glutamine, an amino acid that is a building block of proteins and an important molecule for the immune system and intestinal system.

Each 1-scoop serving provides more than 5,700 mg of branched-chain amino acids (BCAAs).

Natural color variation may occur in this product.

This product is sold by weight not volume.

WHEY Protein Chocolate Powder

Stock#	Units	Comm. Credits	Dealer Price	P.C. Price
ALPR	EA (1) 2lbs.	22.75	35.00	36.75
ALPR	CA (6) 2lbs.	136.50	210.00	220.80

Research shows older adults have significantly increased protein needs — up to 50 percent higher than the DRI, or about 0.45-0.6 grams per pound (1-1.3 grams per kg) of body weight.

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ALTRUM Men's Male Power

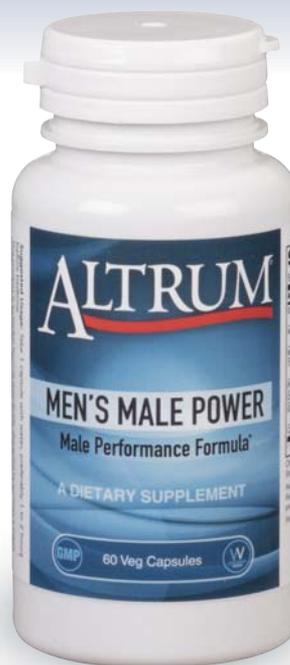
ALTRUM Men's Male Power (ALMP)

With Epimedium, Muira Puama and Tribulus

ALTRUM Men's Male Power (ALMP) is an herbal formula specifically designed to support a man's modern, active lifestyle.*

This unique formula features Epimedium, also known as Horny Goat Weed, plus other popular herbal ingredients Muira puama, Maca and Tribulus. This blend may enhance sexual performance.*

Natural color variation may occur in this product.



Men's Male Power

Stock#	Units	Comm. Credits	Dealer Price	P.C. Price
ALMP	EA (1) 60 ct.	23.00	24.15	25.40
ALMP	CA (12) 60 ct.	276.00	276.00	289.80

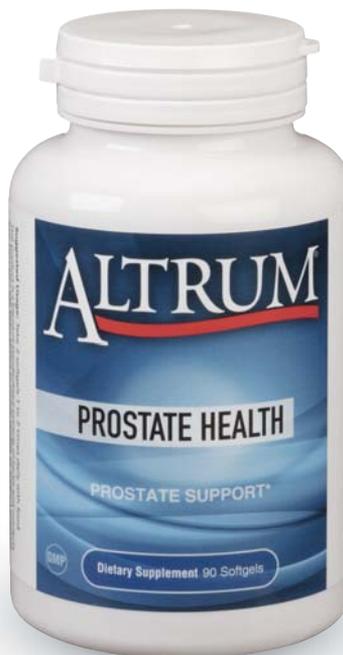
ALTRUM Prostate Health

ALTRUM Prostate Health (ALPH)

Brings you the proven prostate nutrients you already trust — saw palmetto and stinging nettle. Added nutritional support comes from pumpkin seed oil, zinc, vitamin B-6 and lycopene.*

This new formula contains state-of-the art ingredients and the same high quality you count on from ALTRUM.

Plus, ALTRUM Prostate Health offers added value with a 90-count bottle. **That's 50 percent more servings per bottle and a lower cost per daily serving.**



Prostate Health

Stock#	Units	Comm. Credits	Dealer Price	P.C. Price
ALPH	EA (1) 90 ct.	37.80	39.70	41.70
ALPH	CA (12) 90 ct.	453.60	453.60	476.40

Visit www.altrumonline.com for complete pricing information for Dealers and Preferred Customers.

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ALTRUM Odorless Garlic

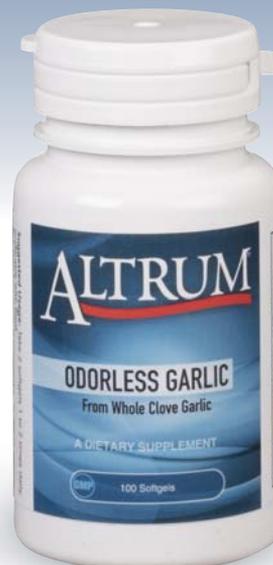
ALTRUM Odorless Garlic (ALOG)

Is extracted from *Allium sativum*. Garlic abounds with naturally occurring sulfur compounds, amino acids and trace minerals.

ALTRUM Odorless Garlic is a highly purified garlic extract that has been aged for 18 months. It has been deodorized, yet maintains the nutritional value of garlic.

This product is manufactured without yeast, wheat, gluten, milk, egg, fish or shellfish ingredients. It is produced in a Good Manufacturing Practice (GMP) facility that processes other ingredients containing these allergens.

Natural color variation may occur in this product. Naturally occurring particulates may be visible in this garlic softgel.



Odorless Garlic

Stock#	Units	Comm. Credits	Dealer Price	P.C. Price
ALOG	EA (1) 100 ct.	13.10	13.80	14.50
ALOG	CA (12) 100 ct.	157.20	157.20	165.60

ALTRUM Joint Support

ALTRUM Joint Support (ALJS)

A combination of nutrients that help to support the formation and function of healthy joint tissue.*

ALTRUM Joint Support with glucosamine, Boswellin® and sea cucumber provides vitamin C, manganese and copper, which are critical for the production and maintenance of healthy joint structures.*

It also has zinc and B vitamins, which can help support the body's proper response to everyday joint stress.* Glucosamine is included as an essential structural component that is naturally present in bones and joints.*

Natural color variation may occur in this product.

Boswellin® is a registered trademark of Sabinsa Corp.



Joint Support

Stock#	Units	Comm. Credits	Dealer Price	P.C. Price
ALJS	EA (1) 90 ct.	20.95	22.00	23.10
ALJS	CA (12) 90 ct.	251.40	251.40	264.00

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ALTRUM Supreme Probiotics

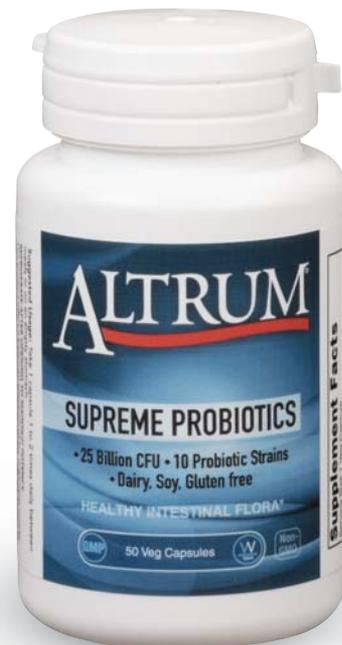
ALTRUM Supreme Probiotics (ALPB)

Offers a balanced spectrum of live organisms consisting of acid-resistant probiotic bacterial strains that are known to naturally colonize the human GI tract.*

Probiotic bacteria are critical for healthy digestion.* They help maintain the integrity of the intestinal lining, support proper intestinal motility and participate in the detoxification process.*

ALTRUM Supreme Probiotics contains bacterial strains clinically validated for their support of healthy immune system function.*

This product is formulated to deliver a potency of **at least 25 billion CFU through the Best By date**. That's 5 billion more CFU than our old formula.



Supreme Probiotics

Stock#	Units	Comm. Credits	Dealer Price	P.C. Price
ALPB	EA (1) 50 ct.	33.92	35.65	37.45
ALPB	CA (12) 50 ct.	407.04	407.04	427.80

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